



- Promotes the sport of Rodeo and the highest type of conduct and sportsmanship;
- Exposes it's positive image to the general public;
- Preserves the Western Heritage;
- Offers a privilege of family and friendship bonding;
- Offers an opportunity of continuing higher education;

Over 200 Students from all over British Columbia compete in Regional rodeo events between September and June, following the academic calendar. Members who range from Grades 6-12 compete in their events, while supporting and learning from each other and ultimately creating friendships that will last a lifetime.

We pride ourselves in making High School Rodeo a rewarding and fulfilling experience for our competitors. We also expect competitors to work to the best of their abilities academically and as an Association support continued post secondary endeavors. Students are required to maintain a certain grade level and Principals are expected to sign for each Rodeo they enter. We strive to present scholarships to our graduating class and over the years have supported students in pursuing a wide range of careers including: Agriculture, Veterinary, Business, Medical, Environmental, and Trades.

BC High School Rodeo Association operates solely on the support of Businesses and families. We are a Province wide association with both a Northern BC and Southern BC Region. Both host independent Rodeos throughout the year with two joint events. Our season ends with two Provincial Finals - Juniors and Seniors. For each Region, the top 12 competitors in each event will compete at the Provincial finals to determine the Rodeo Champions of British Columbia. The top 6 in each event qualify for a spot in Canadian Finals. The top 4 competitors in each of the event finals qualify to participate in the National High School Rodeo Finals. Juniors this year will be in Huron, South Dakota in June and the Seniors in July in Rock Springs, Wyoming—the two LARGEST Rodeos in the world by number of competitors!

The BCHSRA is endeavoring to provide the support to allow these students to participate in a sport which helps develop their spirit of sportsmanship, citizenship and responsibility. We are seeking support for awards, scholarships and hosting our rodeos, Province wide. Thank you for considering a Sponsorship for our Association, we offer a commitment to ensuring your business acts as much exposure as possible.

**SPONSORSHIP AND ADVERTISING OPPORTUNITIES
2017-2018**

REGIONAL/PROVINCIAL RODEO SPONSORSHIP OPPORTUNITIES - North or South

- **GOLD SPONSOR—Barrel Cover Advertising (North or South)** \$2000
(prefer 3 year commitment)
 - ◊ Custom made barrel covers with your logo (provided by BCHSRA)
 - ◊ Displayed during all barrel races for all Regional North or South Rodeos
 - ◊ Benefits also include all the professional and amateur photos taken during the events and posted on social media, newspapers and other avenues
 - ◊ Advertisement in BC Finals program
 - ◊ Decals with your logo available to participants to put on trailers
- **SILVER SPONSOR—Flag and Banner Advertising (North or South)** \$1000
 - ◊ Flag with company logo used in all Grand Entries (sponsor provided)
 - ◊ Arena Banner to be displayed at all regional rodeos (sponsor provided)
 - ◊ Advertising in BC Finals Program
 - ◊ Decals with your logo available to participants to put on trailers
- **BRONZE SPONSOR—Season Leader Event Awards Sponsorship (North or South)** \$250 (list preferred event)
 - ◊ 34 Junior/34 Senior events
 - ◊ See list of "All sponsorship benefits" below

PROVINCIAL FINALS SPONSORSHIP OPPORTUNITIES - Province Wide

- **GOLD SPONSOR—Saddle Sponsor** \$2000
 - ◊ Arena banner to be displayed at all Regional Rodeos (sponsor provided)
 - ◊ Sponsor name permanently engraved on Champion Trophy Saddle
 - ◊ Advertisement in BC Finals program
 - ◊ Decals with your logo available to participants to put on trailers
- **SILVER SPONSOR—Finals Champion Event Awards (1,2,3,4 place)** \$1000 (list preferred event)
 - ◊ Awards goal: Buckle
 - ◊ Advertising in BC Finals Program
 - ◊ Decals with your logo available to participants to put on trailers

2017 SCHOLARSHIP CONTRIBUTION OPPORTUNITIES - Province Wide

Grade 12 students apply in advance for scholarships and are interviewed by a committee and selected during Provincial Finals
Recipients receive funds once they are registered at a Post Secondary Institution

- **BRONZE SPONSOR—Criteria and Company Specific** \$500
 - ◊ Donation is specific from your company and you set the criteria for the appropriate recipient
 - ◊ Acknowledgement at the Graduation banquet, description on website of Scholarship and criteria, logo on scholarship certificate
 - ◊ See list of "All sponsorship benefits" below
- **BRONZE SPONSOR—Contribution to predetermined sponsorships** \$250 (suggested)
 - ◊ Acknowledgement at the Graduation banquet
 - ◊ See list of "All sponsorship benefits" below

ALL SPONSORSHIP BENEFITS INCLUDE:

*PA Advertising by rodeo announcer throughout entire rodeo season * PA Advertising by rodeo announcer for the three day BC finals event
*Listing and link to businesses on the BCHSRA website throughout the 2017-2018 season * Advertising on all social media used by BCHSRA



BC High School Rodeo Association....Over 40 years of competition, riding and mentorship

Sponsorship Contact Information and Details

~ Tax receipts available ~

Completed By: _____

Please provide the following information:

Date: _____ Contact Person: _____
 Email: _____ Cell Phone: _____
 Company Name: _____ Mailing Address: _____
 Business Phone: _____ Website: _____

SPONSORSHIP SELECTION

Please sign us up for: _____ Competition Level (circle): Junior Senior

Value (circle): **\$2000** **\$1000** **\$500** **\$250** Other: _____

Preferred Event(s) - Top 3: 1. _____ 2. _____ 3. _____

Other details: _____

EVENTS - JUNIOR AND SENIOR

- | | | |
|---|---|--|
| Bareback - Sr. Boys & Jr. Build a Cowboy | Goat Tying – Sr. Girls & Jr. Boys & Girls | Saddle Bronc – Sr. Boys & Jr. Build a Cowboy |
| Barrel Racing - Sr. & Jr. Girls | Pole Bending – Sr. & Jr. Girls | Shooting Events – Sr. & Jr. Boys & Girls |
| Breakaway Roping – Sr. Girls & Jr. Boys & Girls | Queen Event – Senior Girls | Steer Wrestling – Senior Boys |
| Bull Riding – Sr. Boys & Jr. Build a Cowboy | Reined Cow Horse – Senior Boys & Girls | Team Roping – Sr. & Jr. Boys & Girls |
| Cutting – Senior Boys & Girls | Ribbon Roping – Jr. Boys & Girls | Tie Down Roping – Sr. & Jr. Boys |

LOGO PROMOTIONS

We will contact you to provide the following so we can promote your business:

- High resolution jpg of your logo in colour and/or black and white to contacts below
- For specific donations: Vinyl banner with grommets and your company logo to hang at events (up to 4' h X 8' l) to be available for rodeo season. (Association can recommend a Print company)

PLEASE SEND A COPY OF THE ABOVE INFORMATION COMPLETED TO ONE OF THE CONTACTS BELOW FOR FOLLOW UP:

Southern Region

Coralyn Anness
 Cell: 778-257-5435
 coralynanness@gmail.co

Northern Region

Nicole Guard	Bonny Mills
Cell: 250-261-4398	Cell: 250-263-5629
n.guard6@hotmail.com	AZ Cell: 480-430-9747
	bonnyleemills@gmail.com

THANK YOU

To many of our 2016-2017 Sponsors from around the Province

- | | | |
|--------------------------------|-------------------------------------|------------------------------|
| Arc Resources | Gold Bear Transport | Mountain View Acres |
| Ashnola Guide & Outfitters | Highmark Oilfield Services Ltd | Northern Group/Power Cards |
| Wayne Bittner | The Horse Barn | Pav's Contracting |
| Black Ace Supply | Horseshoe Creek Outfitters | Dr. Glenn F Perrin Inc |
| Blazin' Fine Foods | Hub International | Pink Mountain Campsite |
| BLT First Aid Services Ltd | Inkameep Community Services | Reichert Sales & Service |
| CFS Contracting | In memory of Art Robinson | Rogers Trucking |
| Copeland Trucking | Integra Tire & Auto Centre | Royal LePage |
| Cowboys Choice | Integris Credit Union | Saulteau First Nations |
| Phillip & Carolyn Dodds | Int. Brotherhood of Elec. Engineers | Schneider Ranch |
| Dewdney Trail Self Storage | Jeca Holdings (2016) Ltd | Sharp Edge Supplements |
| DVIC Acct & Lazy S Bar Z Ranch | Kal Tire/Regency Chrysler | Slewfoot Ventures |
| Fedderley Transport | Langara Fishing Lodge Ltd | Tangle Ridge Custom Crushing |
| Flo Rite Environmental | Lazy B Tack & Feed | Tuchodi River Outfitters |
| Fort St John Legion | Louisiana Pacific | The Tunneling Company |
| Gist Buckles | Gail McMahan | W6 Ranch & Contracting |
| Gold Buckle Enterprises Ltd | Moat Farms | 100 Mile Feed & Ranch Supply |