

Dear Sir/Madame;

Thank you for taking the time to allow me to introduce myself to you. I am a member of the BC High School Rodeo Association. I compete amongst approximately 200 students at Regional and Provincial rodeos all over the Province of British Columbia, concluding with our Provincial Finals which can lead to an opportunity to compete at a National level. I am currently seeking sponsorship to help support my passion as a rodeo competitor.

Each season, our members are required to pay a mandatory sponsorship fee. These funds go towards the production costs of our rodeos as well as year-end awards and scholarships. Because we are a non-profit organization, we do depend on the generosity of individuals, families and businesses such as yourself to assist us in producing rodeos so that we can continue to improve upon our skills, and enjoy our chosen sport. We are also looking for support in funding for awards for our Season Leader Regional awards and Provincial Championship awards.

I am writing to you to ask if you would consider making a donation to help cover my mandatory sponsorship fee which is a minimum of \$300 per family. By giving to the BC High School Rodeo Association, you will be helping us to achieve our goal of producing top quality events for our members, both Junior and Senior divisions, and allowing us to realize our dreams of competing to the best of our ability. Not only are we as competitors working to improve our skills in the rodeo arena, we are also required to maintain a certain standard in our academic studies, which can lead to a number of scholarships to assist in our continuing education.

I can provide you with a Sponsor Package for your consideration, which will outline the many levels of sponsorship and what you will get in return for your advertising dollars. Tax receipts will be issued upon request by the BCHSRA Treasurer.

Sincerely,



BC HIGH SCHOOL RODEO ASSOCIATION – BUILDING CHAMPIONS IN AND OUT OF THE ARENA FOR OVER 40 YEARS!