



# BC High School Rodeo Association

Building Champions for over 40 years

Dear Valued Sponsor:

The BC High School Rodeo Association recognizes and fully appreciates your sponsorship, which allows kids from Grade 6 to Grade 12 to compete in the sport of rodeo. Students from all over British Columbia compete in Regional Rodeos within the BC High School Rodeo Association's North and South divisions. We pride ourselves in making High School Rodeo a rewarding and fulfilling experience for our competitors and their families. We offer many different events along with mentors to teach the participants how to safely continue and improve in the event of their choice. Students must maintain their academics, have support by their school, demonstrate sportsmanship, and follow strict rules of conduct for themselves and the welfare of their animals. Our season starts in the fall and ends with our high school finals weekend in the middle of June. The kids compete for cumulative points throughout the year for various year end awards and scholarships. The top competitors then have an opportunity to represent British Columbia at the National Finals in June/July as well as the Canadian Finals at the end of July. Many of our youth, who have graduated, have gone on to post-secondary education assisted by our British Columbia and National scholarship program. Your sponsorship is extremely important to the kids of our association. There are many costs associated with each rodeo weekend. Your contributions throughout the year, allow us to host the rodeos and advertise your sponsorship support in each of the communities we visit. The cost of animal stock, insurance, announcers, safety aspects such as ambulance services, bullfighters and pick-up men, scholarship programs, year- end awards, queen sponsorship and venue costs are where your sponsorship dollars are needed.

Your support is helping these kids to pursue their passions while bringing a local rodeo to many communities across British Columbia. Your company will receive great exposure at all of our rodeos that we host! Please see the attachment, which lists the sponsorship opportunities that are available to you!

Thank-you in advance for your time and consideration!

**NORTH REGION SPONSORSHIP COORDINATOR**

Talia Stevenson

250-614-8248 [taliarae@telus.net](mailto:taliarae@telus.net)

**SOUTH REGION SPONSORSHIP COORDINATOR**

Debbie Freemantle

604-329-4365 [thefreemantles@shaw.ca](mailto:thefreemantles@shaw.ca)

# SPONSORSHIP PACKAGES

## PLATNIUM SPONSORSORSHIP

\$2000+

- Barrel Cover Sponsor  
All Around Sponsor (4 – 8 available – saddles)
- Flag flown in all Regional rodeo Grand Entries in chosen region (sponsor provided)  
Arena banner to be displayed at all rodeos in chosen region (sponsor provided)
- Announcer promotions throughout the rodeo season and at Provincial Finals, flag and banner at Finals
- Advertisement in the BCHSRA Provincial Finals Program
- Advertising on all social media used by BCHSRA

## GOLD SPONSORSORSHIP

\$1500+

- Flag flown in all Regional Rodeo Grand Entries in chosen region (sponsor provided)
- Arena banner to be displayed at all rodeos in chosen region (sponsor provided)
- Announcer promotions throughout the rodeo season and at Provincial Finals
- Advertisement in the BCHSRA Provincial Finals Program, flag and banner at Finals
- Advertising on all social media used by BCHSRA

## SILVER SPONSORSORSHIP

\$750+

- Arena banner to be displayed at all rodeos in chosen region (sponsor provided)
- Announcer promotions throughout the rodeo season and at Provincial Finals
- Advertisement in the BCHSRA Provincial Finals Program, banner displayed at Finals
- Advertising on all social media used by BCHSRA
- Option for Scholarship Sponsorship

## BRONZE-SCHOLARSHIP SPONSORSORSHIP

\$300+

- Season Leader Award or Scholarship
- Announcer promotions throughout the rodeo season and at Provincial Finals
- Advertisement in the BCHSRA Provincial Finals Program
- Advertising on all social media used by BCHSRA

## SPONSOR INFORMATION

**FUNDS ALLOCATION:** South Region \_\_\_\_\_ North Region \_\_\_\_\_ Provincial Awards/Scholarships \_\_\_\_\_

Platinum \_\_\_\_\_ Gold \_\_\_\_\_ Silver \_\_\_\_\_ Bronze \_\_\_\_\_ Preferred Event \_\_\_\_\_

BCHSRA MEMBER REFERRAL: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CONTACT: \_\_\_\_\_ EMAIL: \_\_\_\_\_

Mail Sponsor Package and Cheques to:  
BCHSRA Treasurer  
1706 View Drive  
Quesnel, BC V2J 6G1  
Please make cheques payable to HSR of BC